

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Budget – Release of additional amount of Rs.3.50 Crores (Rupees three crores fifty lakhs only) towards publicity of the various Government Schemes/Programmes - Administrative Sanction – Accorded - Orders - Issued.

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GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O.Rt.No. 6786

Dated:28.11.2008.

Read:

From the Spl. Commissioner, Information & Public Relations,  
Hyderabad, Letter No.011571/VE/2008, dated 21.08.2008.

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**ORDER:**

In the circumstances reported in the reference read above administrative sanction is hereby accorded to the Special Commissioner, Information & Public Relations for utilization of an additional amount of Rs.3.50 Crore (Rupees three crore fifty lakhs only) released through Managing Director, A.P. State Film T.V. & Theatre Development Corporation Limited, towards expenditure for wide publicity of the various Government Schemes/Programmes and for production of various short films in film format, Video format, Television Ads, Sports, Radio Gingles, Plays to publicize through different modes of media like IMPACT Vehicles, Video Vans, T.V. Channels, Radio Channels , C.C. T.V. etc., of the dept., through Information & Public Relations Department.

2. The expenditure sanctioned in para 1 above shall be debited to the Head of Account "2220 – Information & Publicity – 060 – Others – MH – 101 – Advertising and Visual Publicity – GH 11 NSP – SH (13) Advertisement of Govt. Departments in Electronic Media 260 Advertisements, Sales and Publicity – Expenses".

3. The Spl. Commissioner, Information & Public Relations, Hyderabad shall take further action.

4. This order issued with the concurrence of the Finance (Expr.GAD-I) Dept., vide their U.O. No.33070/711/A2/Exp.GAD-I/2008, dated 28.11.2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.M. GONELA,  
PRL. SECRETARY TO GOVERNMENT (FAC)

To  
The Spl. Commissioner,  
Information & Public Relations, Hyderabad.  
The Managing Director, A.P. State Film T.V. & Theatre  
Development Corporation Ltd. Hyderabad.  
The Pay & Accounts Officer, A.P. Hyderabad.  
The Accountant General, A.P. Hyderabad.  
The Director of Treasuries & Accounts, A.P. Hyderabad.

**Copy to:-**

The P.S. to Prl. Secretary to Chief Minister.  
The P.S. to Minister (I&PR).  
The P.S. to Minister (Finance)  
The Finance (Expr.GAD-I) Department.  
SF/SCs.

//FORWARDED::BY ORDER//

SECTION OFFICER